



Newburgh Dunes Running Club

Social Media Policy

Newburgh Dunes Running Club operates two Facebook pages; a public page (Newburgh Dunes Running Club) open to anyone interested in the club and running, and a private page (N.D.R.C. Members Only) for paid-up members. Both require approval for membership. They allow new and prospective club members to get a feel for what a friendly, varied and sociable club we are. The private page is used to share information exclusively for current club members.

As well as being a channel for the committee to promote club events and activities, they are also place for club members and running friends to discuss many things related to running and running club matters including:

- Training routes, tips, advice
- Sharing race & event plans
- Welcoming new runners and members
- Organising social drinks & parties
- Co-ordinating transport to races
- Promoting occasional, ad-hoc training runs where they do not conflict with a club run/event
- Posting Newburgh Dunes Running Club photos and videos (unless an individual has expressed that they do not wish for their photo or image to be published)

They are not the place for:

- Selling, Advertising or Promoting 3rd party products, services or charity postings not related to running.
- Expression of political, religious, or other potentially divisive opinion.
- Being critical, confrontational, or abusive toward other participants.
- Requesting or offering race numbers unless the race organiser permits transfers. Any content that is not running or club related should be shared via member's personal Facebook page rather than the club pages.

As a general rule, before posting think if your post or comment adds to the Newburgh Dunes Running Club community and consider what anyone would think when reading your comment (perhaps without knowing the background) or whether current members would be happy with publishing images, race times or comments in public. Please do not post content deemed to be inappropriate, in poor taste, or otherwise contrary to the purposes of the club forum.

If you are going to comment please be polite, friendly, and fair.

As a club, we are keen to promote ourselves actively on social media with photographs and videos of occasional training sessions as well as at events. This is to help encourage more people to come and join us by showing how inclusive we are with members of all abilities.

We recognise that not everyone wants to appear in photographs or videos, or on social media, so if you are attending a training session and prefer not to be part of any images then please advise one of the training leaders or the actual person taking footage. Training leaders will remind people of this at the start of all

training sessions. Parents / guardians should also consider whether they want any junior club members to appear in photos or videos and advise us accordingly.

The committee will either ask for inappropriate posts to be removed or simply remove them. If any member has any concerns and wishes to complain about any post, please contact any member of the club committee.